

DISCOVER
SYCAMORE

SYCAMORE
CHAMBER of
COMMERCE

WORKING TOGETHER TO
Showcase
SYCAMORE

Realtors + Chamber + Community

Stronger Together

Love where you live | Share what makes Sycamore special | Help others find their place here

Discover Sycamore Social Media Platforms



@discoversycamore
Followers: 576
Account started 5/13/26



@sycamoreillinois
Followers: 7,698



@discoversycamore
Followers: 2,487



POV: Your cute little town is ready for summer. 🌸🌻 Sycamore in Bloom is officially back! ... And downtown is looking...



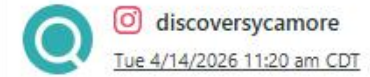
Reach 5,415



Drop a 🍷 in the comments if you're out here on the lawn tonight!



Reach 15,440



🌸🍷 Spring Latte = officially unlocked 🍷



Reach 1,491

Resources for Realtors + Ways We Can Work Together

Resources:

- Sycamore Lifestyle Magazine
- Discover Sycamore Visitors Guide
- Community Resources for Relocation Clients

Helpful Information Realtors Can Share With Clients:

- Introduce DiscoverSycamore.com + Events Calendar
- Encourage them to sign up for Discover Sycamore e-mail community updates
- Follow Discover Sycamore on TikTok, Instagram and Facebook
- Distribute New Neighbor Postcards

2026 Social Content Plan

- Facebook and Instagram lifestyle storytelling
- Promoting shopping, dining, events, and community life
- New in '26 - TikTok growth and local discovery content
- New in '26 - Influencer partnerships



Summer Patio Series Social Media Campaign

June through August 2026

Partnership Opportunities:

- Recognition within the social media post on Facebook, Instagram, and TikTok.
- Business tag in the post copy on Facebook, Instagram, and TikTok
- Logo included in social video.
- Exposure through Discover Sycamore's social media channels.
- Association with Discover Sycamore's trusted tourism and community marketing brand.
- Position your business alongside the amenities and experiences that help sell the Sycamore lifestyle.
- Showcase your commitment to supporting local businesses and a vibrant, welcoming community.

We're looking for your interest in becoming a partner.

Your partnership investment: \$100 per patio. Limiting to 1 realtor per patio.

Your patio selection isn't guaranteed, but we will try to accommodate your request.

Round Table Discussion

- Questions & Comments
- What can we do to help your business grow?

Thank You
for attending today's event.